AATMA NIRBHAR BHARAT – SUCCEEDING IN DIFFICULT TIMES (HOSPITALITY INDUSTRY) REPORT - JULY

Banarsidas Chandiwala Institute of Hotel Management and Catering Technology organized a Webinar for the students to discuss the idea and vision of self-reliant India Laid by our Hon' Prime Minister – SHRI NARENDRA MODI. While the Pandemic of Covid-19 has affected every corner of the world; "Atma Nirbhar Bharat Abhiyan" was initiated so as to revive every sphere of the economy from demand, supply to manufacturing, and to make India self-reliant to sustain and tackle any Black Swan event in the future. Mr. Manuj Matta, Sales Head, India & Subcontinent, Accor Swissotel Patong, who, incidentally, is the alumni of BCIHMCT was the guest speaker to guide the students with his valuable knowledge. The final year students with respect to the hospitality industry were made to ponder upon and explore opportunities in the time of crisis to contribute and get ready for the post covid changes for making the Indian hospitality industry self-reliant and help it to recover from the downfalls faced during the pandemic. The event was successfully attended and well received by students of final year. Students turned

this lockdown adversity into broadening their

knowledge by being part of the webinar.



